







"LIFE Steppe On Border" public competition rules

1. These public competition rules for "LIFE Steppe On Border" (hereinafter referred to as "*Competition*") are the only binding document that regulates the rules of Competition in detail to precisely and clearly determine the rules and conditions of the Competition (hereinafter referred to as "*Rules and Conditions*").

2. The Announcer of the Competition is **OCHRANA DRAVCOV NA SLOVENSKU**, registered address: Trhova 54, 841 04 Bratislava, Business ID: 31 797 717, civic association registered in the register of civic associations by the Ministry of the Interior of the Slovak Republic, reg. no.: VVS/1-900/90-15979 (hereinafter referred to as *"Announcer"*).

3. The aim of the Competition is to create a logo for the LIFE20 project NAT / SK / 001077 LIFE Steppe On Border – Long-term conservation of Great Bustard and Red-footed Falcon in border region of Hungary and Slovakia (hereinafter referred to as "*Project*").

4. The Competition takes place on the European territory and is governed by the law of the Slovak Republic.

5. The Competition is open to any natural person over 15 (in words: fifteen) years of age. The Competition is intended for professional as well as non-expert members of the public, for artists, professional graphic designers, students of graphic design, etc. A legal person may also participate in the Competition, but the author of the created logo must be a specific and precisely denoted natural person (hereinafter referred to as the *"Competitor"*). Members of the Evaluation Committee (point 8) are excluded from the Competition.

6. The Competition will take place from 15.03.2022 to 18.04.2022 23:59 Central European time (CET).

7. The process of the Competition and the conditions for the registration of the Competitor in the Competition are as follows:

• the Competitor will create a logo design, which must:

i/ be easily identifiable and speak about the mission of the Project;*ii*/ be memorable, meaningful and attractive in design;









iii/be an original artwork of the author not used by any third party, whereby one author may submit a maximum of two entries;

iv/ contain a maximum of three colours;

v/ be submitted in at least four variants (also logotypes are accepted), namely: colour variant without text + black and white variant without text + colour variant with the text "LIFE Steppe On Border" + black and white variant with the text "LIFE Steppe On Border" (hereinafter collectively referred to as the "Competition proposal");

- Competitors will send the Competition proposal in raster format (*.png/*.jpg) with a resolution of 72 dpi to the e-mail address of the Announcer: <u>info@steppelife.eu</u>, the subject of the email shall be "logo SteppeOnBorder", no later than 18.04.2022 23:59 Central European time (CET);
- the Competition proposal must include:

i/ the name and surname of the author of the Competition proposal (natural person);

ii/ contact details of the author of the Competition proposal, resp. contact person (telephone, e-mail);

iii/ a brief description of the symbolism of the logo;

iv/labelling that it is a Competition proposal within the Competition;

v/ statement of the author that he/she agrees with the Rules and Condition of the Competition.

8. The submitted Competition proposals will be evaluated by the Evaluation Committee composed of representatives of the Project Partners via online voting, with the winner of the Competition proposal being the one which receives the most voting points. The criteria for the evaluation of the Competition proposals are the level of artistic and aesthetic value of the design, the originality of the design and the graphic and symbolic expression of the Competition design in relation to the mission of the Project. The results will be published by the Announcer no later than on **17.05.2022** on the Announcer's website <u>www.dravce.sk</u>, on the Project's website <u>www.steppelife.eu</u>, as well as on all websites, where the Competition will be announced. The result of the Competitors. The result of the evaluation of the Competition proposals may also be that none of the Competition proposals will be evaluated as the winning one, without Competitors' right to a compensation of any sort.









9. The Announcer will conclude a contract and a license agreement (hereinafter referred to as the "Agreement") with the winner of the Competition in an English and Slovak no later than on 17.05.2022 for a total joint remuneration of EUR 400 (in words: four hundred Euros) including all taxes, bank and payment fees and costs, by which the winner of the Competition grants the Announcer consent to the use of the winning Competition proposal by granting an exclusive license to an unlimited extent in accordance with the relevant provisions of Act no. 185/2015, Coll. Of Laws - Copyright Act as amended (hereinafter referred to as the "Copyright Act"). The winner of the Competition acknowledges that the remuneration under the Agreement is subject to income tax and levies in accordance with applicable laws, he is obliged to tax it himself and pay the tax and levies himself in accordance with applicable laws. Announcer of the Competition reserves the right to reduce the final remuneration according to the conditions met by the winner of the Competition. During the implementation of the Project, the winner of the competition as the author of the winning Competition proposal will provide the Announcer with necessary co-operation in the use of the logo and advice, to the agreed extent.

10. The winner of the Competition shall deliver to the Announcer no later than 10 (in words: ten) calendar days from the day of concluding the Contract:

i/the logo in vector formats (*.pdf, *.svg, *.eps and/or *.ai) and raster format *.png with a resolution of 300 dpi

ii/ design manual containing at least the symbolism of the logo, which will express what message the logo should have (i.e. its philosophy), logo specifications (important font attributes - style, fontface, shadow (if included), etc. Specification of used colors - hue definition by color code - CMYK for print and RGB for screens), construction of the logo - drawing of the logo in a square grid, protection zone (space in which no other graphic element should interfere), unacceptable use of background colours, etc.

iii/ incorporation of the logo among the logos of other Project beneficiaries (7), co-financiers (2) and donors (2 – LIFE and Natura 2000) in the form of a created template usable for Microsoft Power Point, for the attendance list and other documents created in Microsoft Word using header and footer; etc.

11. The winner of the Competition as the author of the winning Competition proposal will create by herself/himself, or will cooperate to the agreed extent on the creation of the short video (max. length of 2 min.), in which the author briefly comments on the origins of the creation of the winning Competition proposal. The winner of the Competition as the author of the winning Competition proposal gives the Announcer a permission to use this video to an unlimited extent.









12. By submitting a Competition proposal according to rules above, each Contestant expresses his/her consent to the Protection and principles of personal data processing of the Announcer listed <u>here</u>.

13. By submitting a Competition proposal according to rules above, each Contestant expresses his/her consent to the fact, that all relevant outputs defined above will be delivered in English and that the communication language will be English.

14. By submitting a Competition proposal according to the above rules, each Contestant expressly declares that all personal data provided by him/her is true, that he/she is a regular and authorized user of the provided e-mail address and telephone number and at the same time declares he/she is acquainted with the *Rules and Conditions*, understands it, and unconditionally agrees with it in full.

15. The relevant legal regulations of the Slovak Republic, in particular the relevant provisions of the Civil Code, which are closest to their content and purpose, will apply to legal relations not regulated by these Competition Rules.

16. In the event of any disputes or irregularities arising out of or in connection with the Competition, the Competitor and the Announcer agree to resolve these by mutual negotiations and agreement in good faith and in accordance with good morals. This Competition and the Competition Rules are governed by the law of the Slovak Republic, in particular the relevant provisions of the Civil Code, and any disputes arising from this Competition or the Competition Rules will be decided by the general courts of the Slovak Republic under Slovak law.

17. Persons who participate in the Competition express their unconditional consent to the binding nature of the Competition Rules.

18. These Rules of the Competition are prepared, signed and stored by the Announcer and at the same time on its website <u>www.dravce.sk</u>, on the LIFE Steppe On Border Project's website <u>www.steppelife.eu</u>. Anyone who demonstrates a genuine and serious interest is entitled to view these Competition Rules.

In Bratislava, March 14th, 2022

RAPTOR PROTECTION OF SLOVAKIA

Lucia Deutschova, executive director